



# COMPANY PROFILE





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# OVERVIEW

The African Institute of International Trade and Diplomacy (AIITD) is a leading consulting firm dedicated to realizing the Africa We Want. Acknowledging the multifaceted challenges Africa faces, such as insecurity, political instability, restricted mobility, and the challenges with national and international policies, AIITD aims to provide comprehensive and innovative solutions through specialized trade and diplomacy consulting which offers the responsive and sensitive pragmatic tailormade responses.



## VISION

To be a leading international training ,research and advisory centre for international trade and diplomacy in Africa.

## MISSION

To be a beacon of excellence in the provision of capacity building and advisory on international trade and diplomacy.

## CORE VALUES

- **Integrity:** Upholding the highest ethical standards in all practices.
- **Excellence:** Commitment to delivering exceptional service and results.
- **Innovation:** Continuously seeking new solutions and methods to improve processes and outcomes.
- **Diversity and Inclusion:** Fostering an inclusive environment that values diverse perspectives.
- **Impact:** Striving for meaningful contributions to trade and diplomatic efforts in Africa.



# OUR SERVICES

# 1.

## TRADE POLICY ANALYSIS AND ADVISORY

- Insightful analysis on trade agreements, negotiations, disputes, and barriers.
- Strategies for assessing trade policy changes and their impacts on various sectors.



# 2.

## DIPLOMACY AND GOVERNANCE ADVISORY

- Guidance on building diplomatic relationships and strategies.
- Tools and strategies for engaging effectively with decision-makers and stakeholders.



# 3.

## TRAINING, MENTORING, AND NETWORKING

- Comprehensive training programs, workshops, and seminars designed for trade and diplomacy professionals.
- Networking events to enhance collaborations and partnerships within the industry.



# 4.

## RESEARCH AND PUBLICATIONS

- In-depth research on pertinent trade and diplomacy subjects affecting Africa.
- Publication of reports, articles, and studies that provide actionable insights and recommendations.



# 5.

## INTERFACE AND DIALOGUE FACILITATION

- Organization of forums, roundtables, and conferences to foster dialogue among government, market, and community actors.
- Facilitation of collaborative efforts to resolve trade and diplomatic challenges.



# OUR TARGET AUDIENCE

**Governments:** National and regional authorities seeking to enhance trade policies and diplomatic relations.

**Private Sector:** Enterprises and businesses looking to navigate trade issues and engage in international markets.

**NGOs and Civil Society:** Organizations focused on advocacy and development work requiring insight into trade and diplomacy.

**Professionals and Students:** Individuals pursuing careers in trade and diplomacy needing training and mentorship.



## OUR STRENGTHS

**Expert Team:** A highly skilled team of professionals with extensive experience in trade and diplomacy.

**Niche Focus:** Specialized services that address the unique challenges and opportunities within the African context.

**Diversity:** A collaborative team that includes diverse perspectives, enhancing creativity and problem-solving capabilities.





# COMMITMENT TO SUSTAINABILITY

AIITD believes in responsible business practices that prioritize environmental sustainability and social responsibility. We integrate these principles into our projects and initiatives, aligning with the United Nations' Sustainable Development Goals (SDGs).

# CONTACT US

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